

a-startup.io

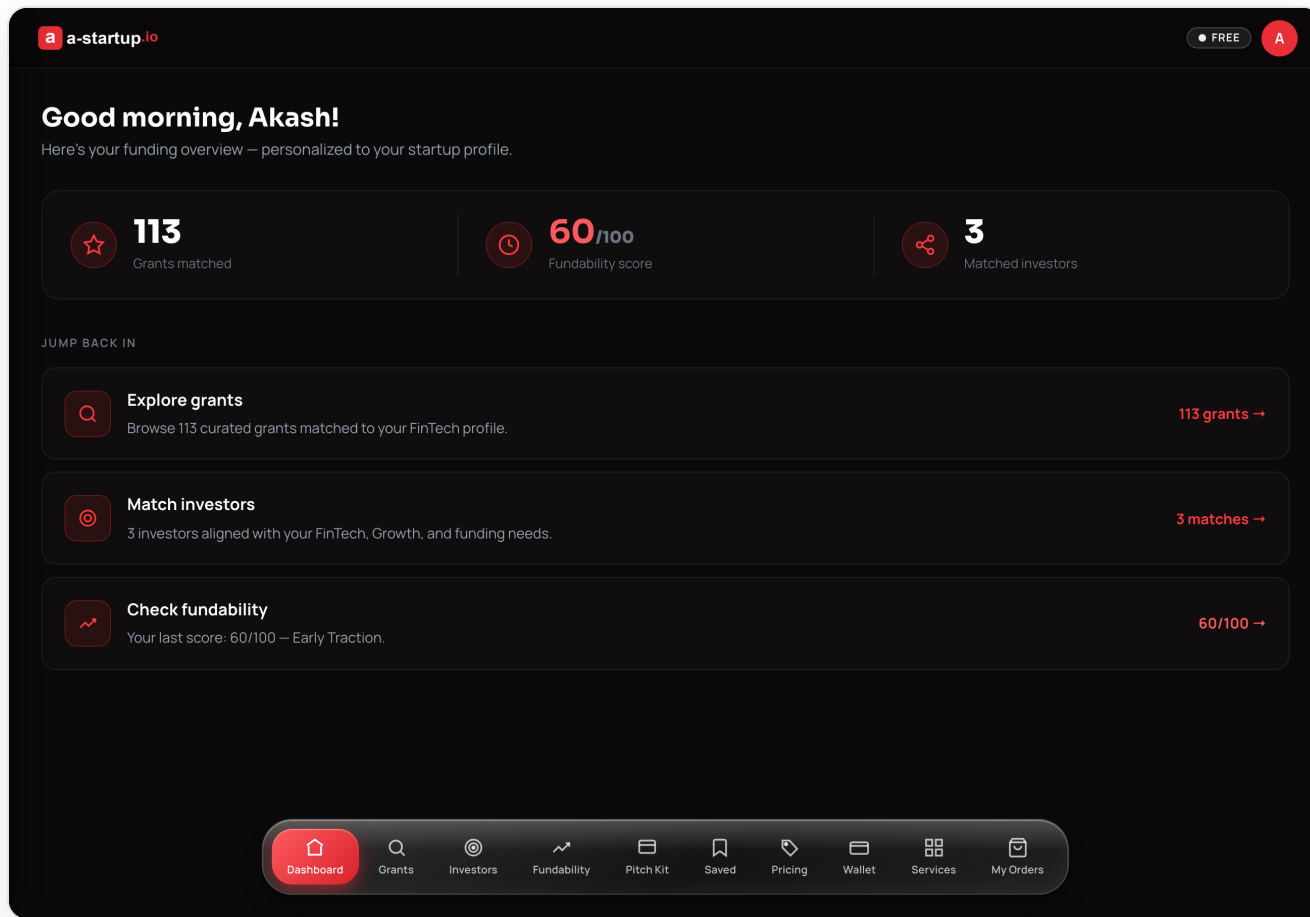
How to Use a-startup.io

A simple step-by-step guide for founders to discover funding, match with verified investors, check fundability, manage your account and order startup services — all in one platform.

Client Guide • Where Indian startups meet their funding

1

Visit a-startup.io

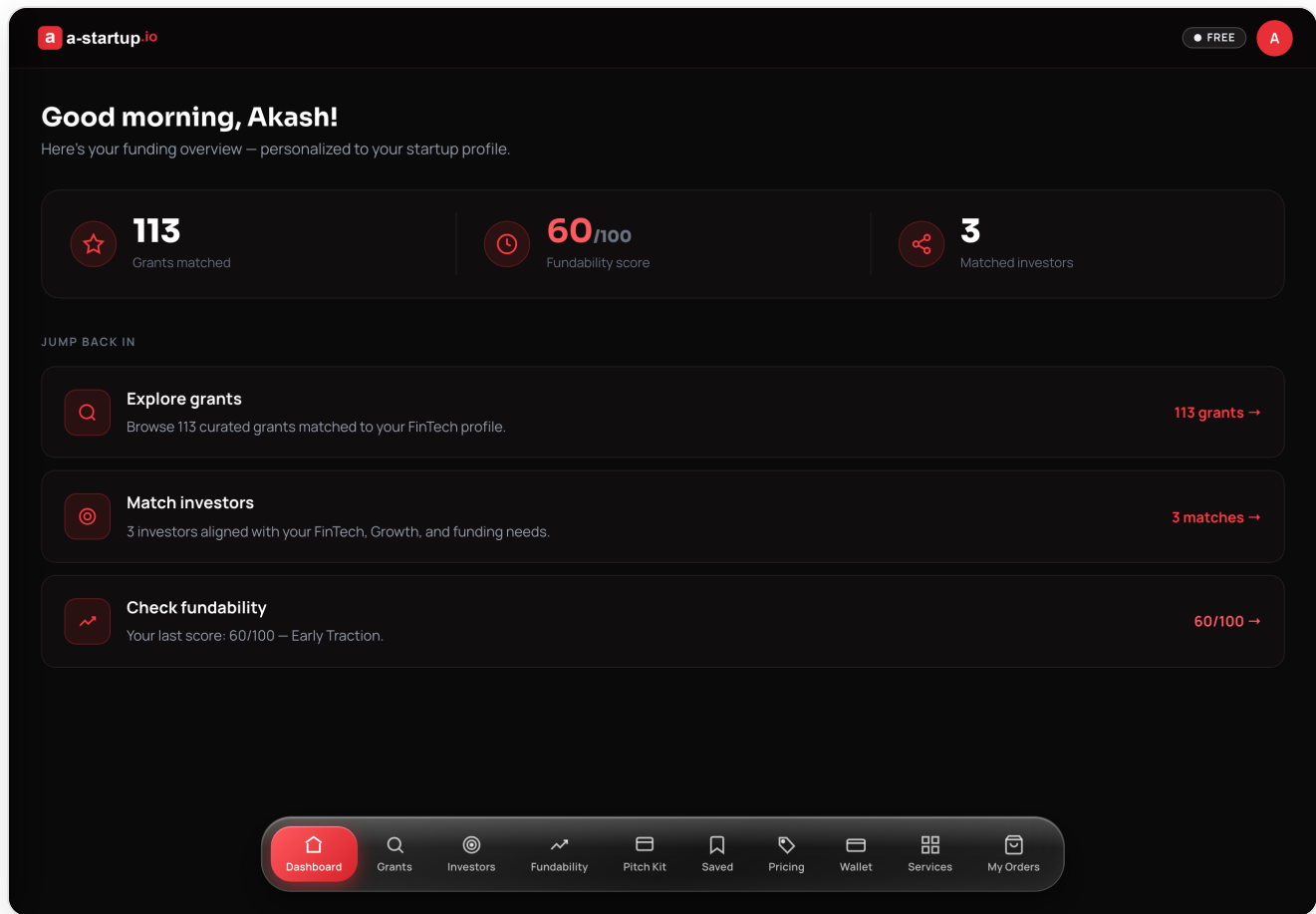


WHAT TO DO

- Open **www.a-startup.io** in any browser.
- Your single platform to discover government grants, schemes and verified investors for your startup.
- Click “**Get Started**” / “**Sign Up**” to create your free account.

2

Create Your Account (Sign Up)



WHAT TO DO

- Enter your **name, email and password**, then submit.
- A 6-digit **OTP is emailed** to you — enter it to verify and activate your account.
- Already registered? Use **Sign In** instead. Forgot password? Use the reset link on the sign-in page.

3

Tell Us About Your Startup

The logo for a-startup.io, featuring a red square with a white 'a' followed by the text 'a-startup.io' in white.

Let's personalize your funding journey

We'll ask a few quick questions to understand your startup. This helps us show relevant grants, investor matches, and funding insights.

⌚ Takes less than 3 minutes

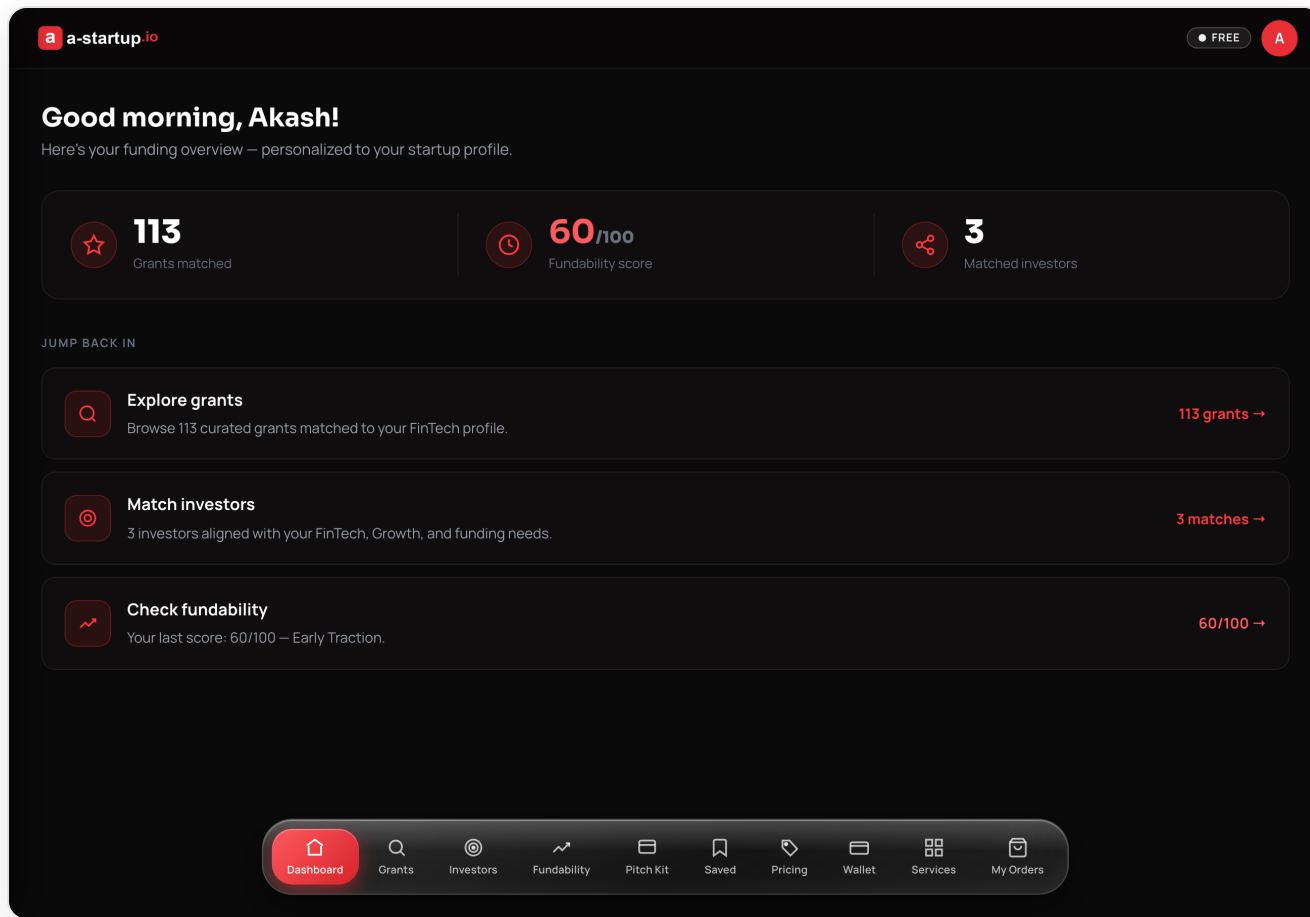
Continue →

WHAT TO DO

- Answer a few **guided questions** — industry, stage, location, revenue and how much funding you need.
- This one-time step **personalises every match** you see.
- You can edit these details anytime later from your Profile.

4

Your Funding Dashboard



WHAT TO DO

- After login you land on your **personalised overview**.
- See at a glance: **grants matched**, your **Fundability Score**, and **matched investors**.
- Use the **bottom menu** to move between Grants, Investors, Fundability, Pitch Kit, Saved, Wallet, Services and more.

a-startup.io FREE A

Discover Relevant Grants

Browse curated government and institutional grants tailored to your startup profile.

Search grants... Filter 1 NOTIFY ME Sort

Startup Karnataka (KITS, Department of Electronics, IT, BT & S&T, Government of Karnataka)

ELEVATE 2026 – Startup Karnataka Grant-in-Aid Program

Startups and founders in India India Closing Tomorrow

Upto ₹50 L

Apply Now View Details

Startup Karnataka (KITS, Department of Electronics, IT, BT & S&T, Government of Karnataka)

ELEVATE Aspire 2026 – Startup Karnataka Grant (Beyond Bengaluru)

Startups and founders in India India Closing Tomorrow

Upto ₹50 L

Apply Now View Details

Startup Karnataka (KITS, Department of Electronics, IT, BT & S&T, Government of Karnataka)

ELEVATE Unnati 2026 – Startup Karnataka Grant for SC/ST Founders

Startups and founders in India India Closing Tomorrow

Upto ₹50 L

Apply Now View Details

Startup Karnataka (KITS, Department of Electronics, IT, BT & S&T, Government of Karnataka)

ELEVATE Shakti 2026 – Startup Karnataka Women-Led Grant

Startups and founders in India India Closing Tomorrow

Upto ₹50 L

Apply Now View Details

TiE Pune

TiE Women Program 2026 Initiative

Startups and founders in India India Closing Tomorrow

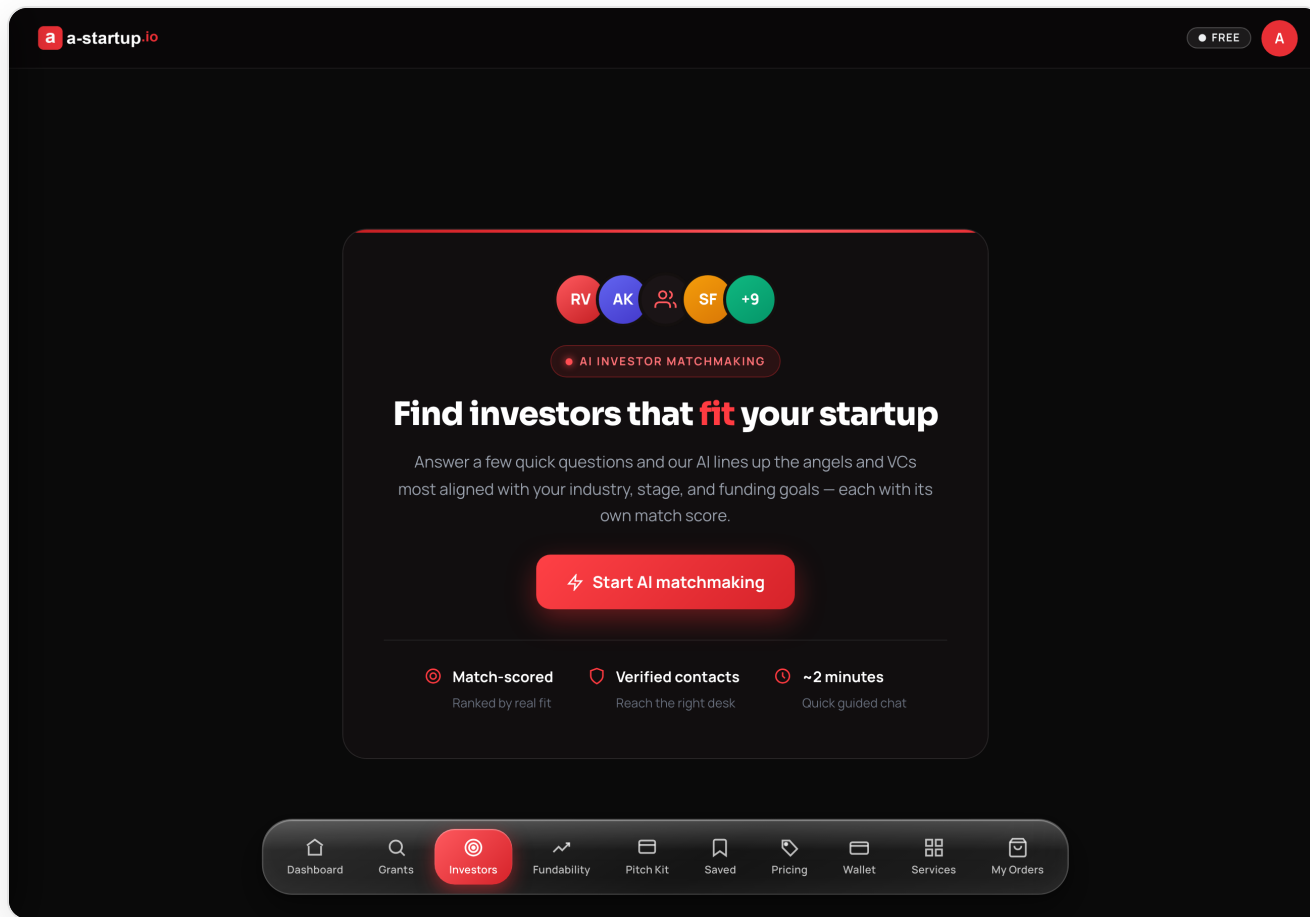
SINE, IIT Bombay

SINE, IIT Bombay

Dashboard Grants Investors Fundability Pitch Kit Saved Pricing Wallet Services My Orders

WHAT TO DO

- Browse **curated government grants & schemes** matched to your profile.
- Use **search & filters** (industry, stage) to narrow down, or the **AI Finder**.
- Open any grant for **eligibility, funding amount and deadline**.
- Tap **“Notify Me”** for email reminders before the deadline. The official **apply link unlocks on a paid plan**.

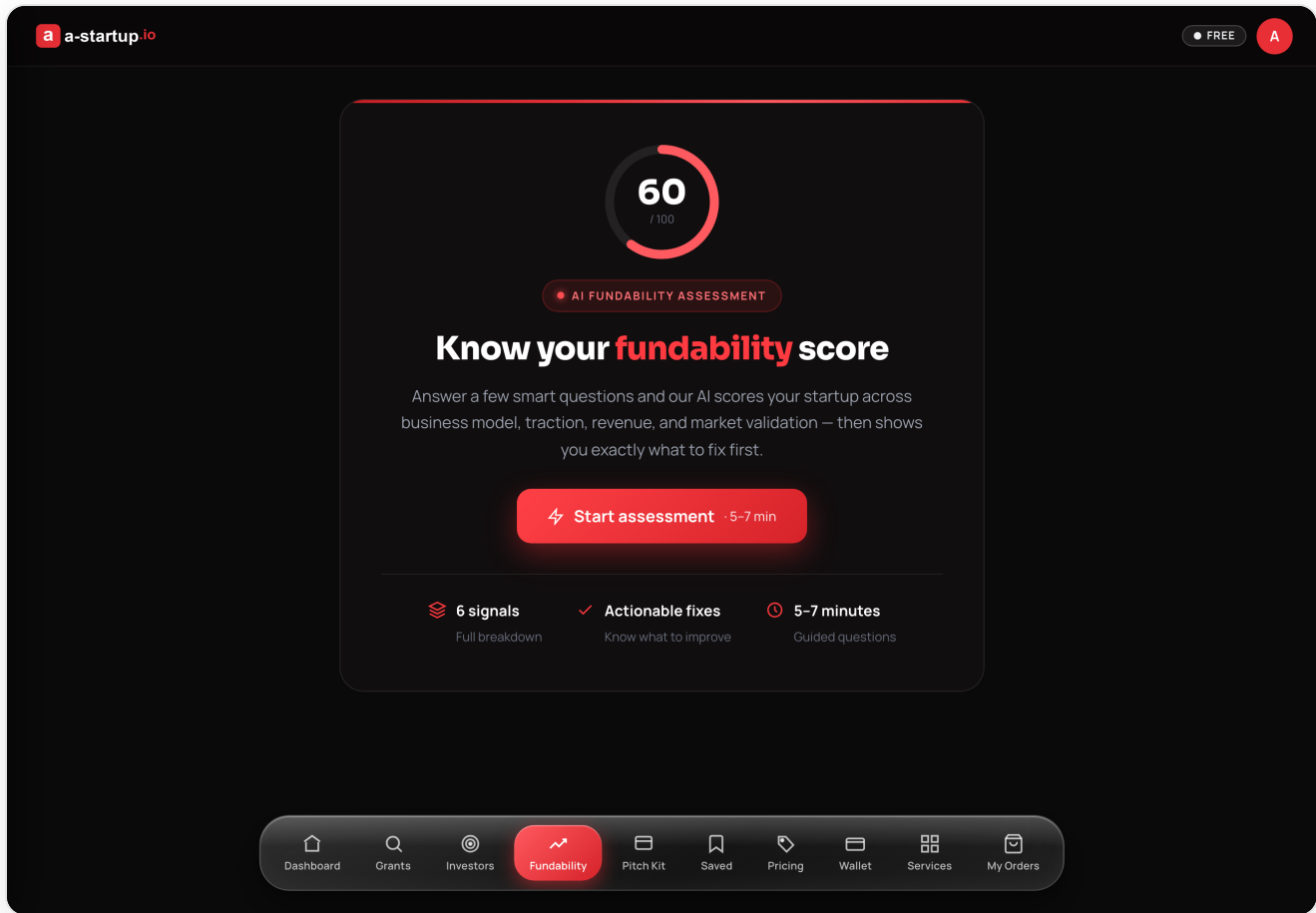


WHAT TO DO

- See **verified investors ranked by real fit** with your startup.
- Check each investor's **focus area and ticket size**.
- Save the ones you like and **reach the right desk** directly.

7

Check Your Fundability Score



WHAT TO DO

- Take the quick **guided assessment** to get a **Fundability Score** out of 100.
- See the full breakdown — **revenue, growth, funding ask and problem clarity**.
- Get your stage label (Investor Ready / Early Traction / Pre-Seed / Building) with **recommended ticket size, runway and investor type**.
- Use the insights to **know exactly what to improve** before raising.

a a-startup.io

FREE A

Pitch Kit Resources

Templates and expert resources to help you pitch with confidence.

Stage: All

Resource Type: All

License: All

Clear Filters

Paid

undefined

Early Stage

SaaS

Fundraising

Pre-Seed Pitch Deck Template for SaaS Startups

Preview

Upgrade to Use

Free

undefined

Seed

FinTech

Seed Round Investor Deck – FinTech Edition

Preview

Use Template

Premium Template

Upgrade to Premium to access templates

Upgrade to Premium →

Premium Template

Upgrade to Premium to access templates

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Dashboard

Grants

Investors

Fundability

Pitch Kit

Saved

Pricing

Wallet

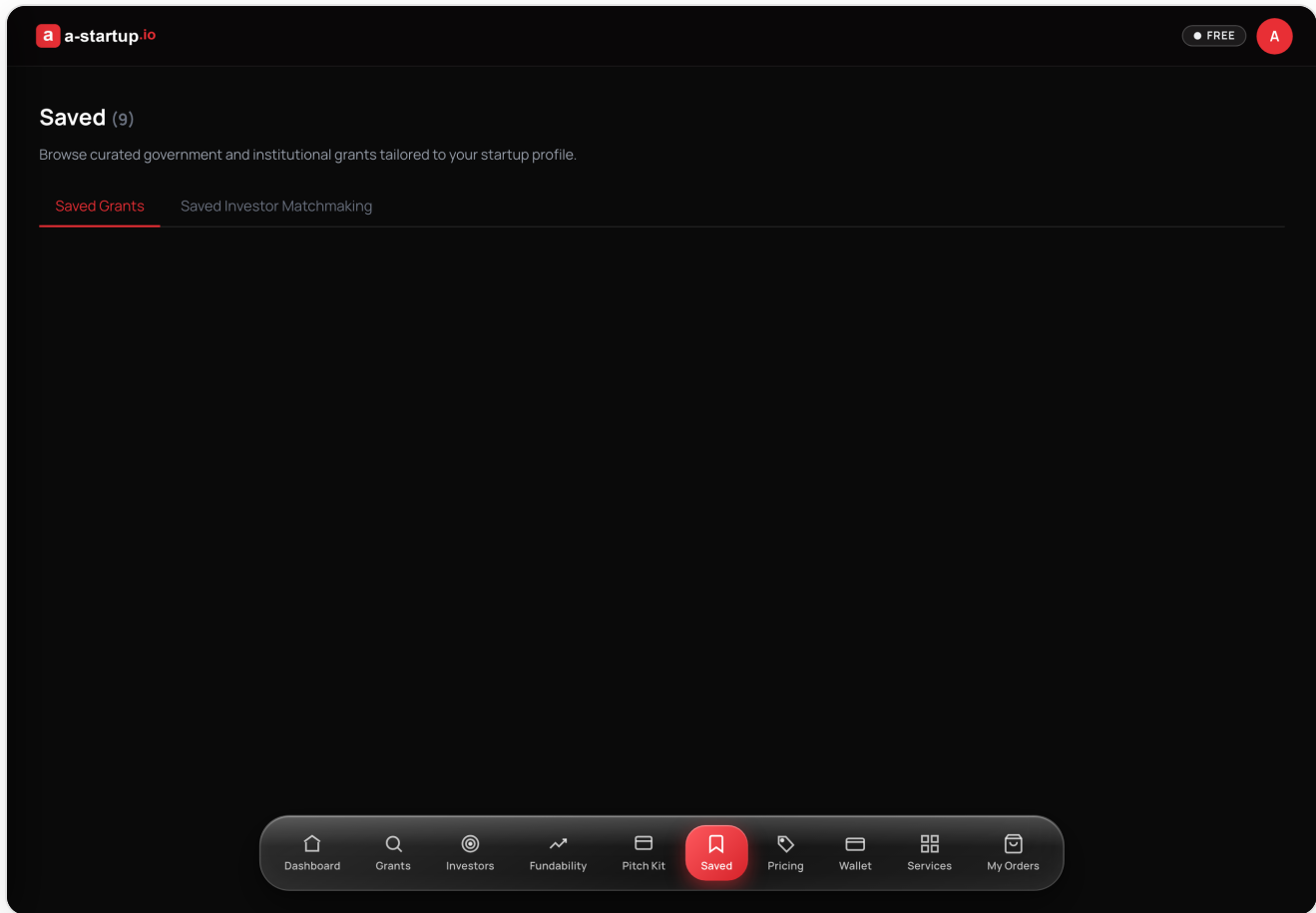
Services

My Orders

1-6 of 9

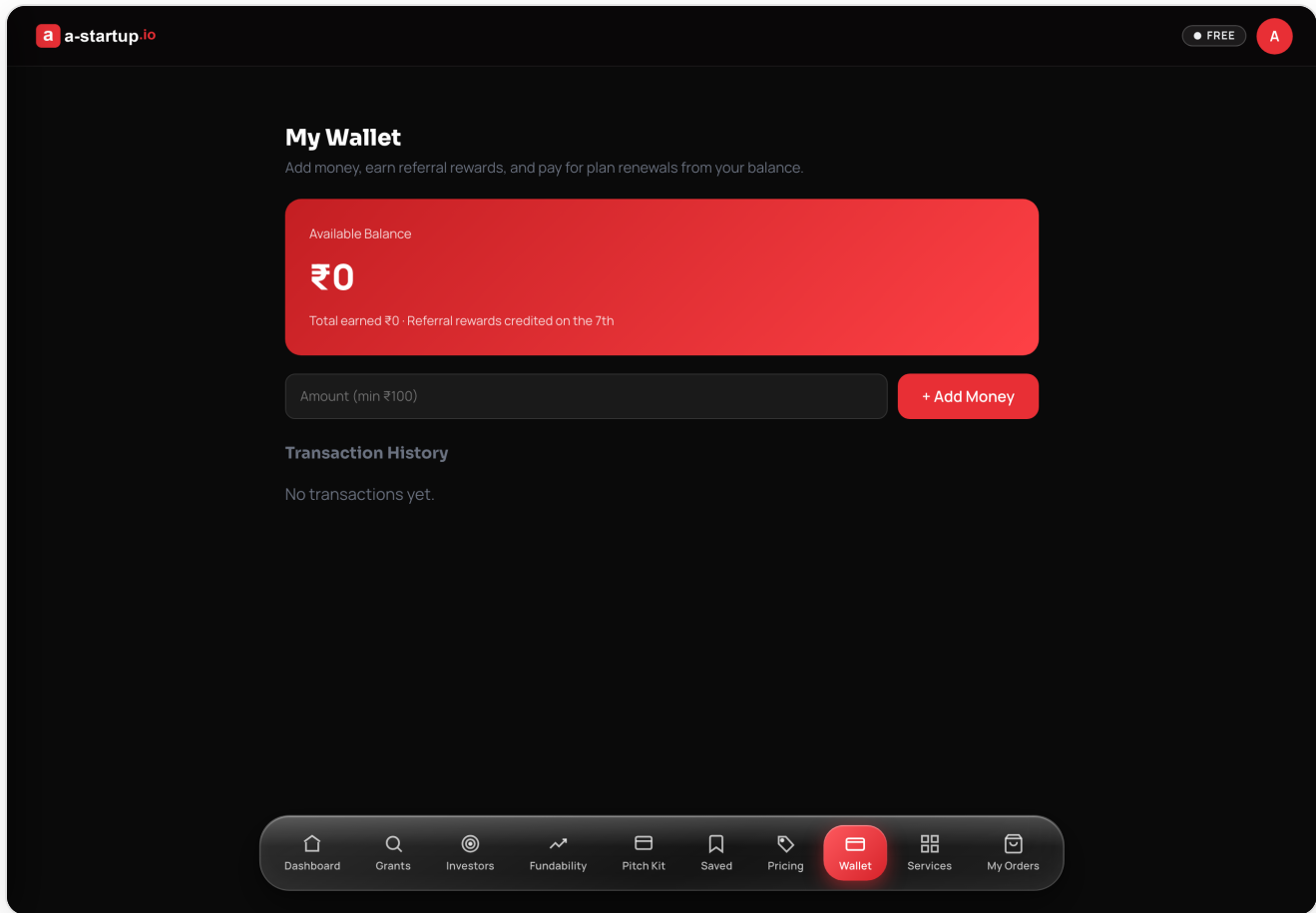
WHAT TO DO

- Prepare your **pitch essentials** in one place.
- Use the guided tools to get **investor-ready** faster.



WHAT TO DO

- Tap the ♥ / **bookmark icon** on any grant or investor to save it.
- All your saved grants and investors appear here under **Saved** for quick access later.
- Great for shortlisting opportunities you want to apply to.



WHAT TO DO

- **Add money** to your wallet securely via Cashfree (card / UPI / netbanking).
- Pay for **plans or services** directly from your wallet balance.
- **Refer & earn:** when people you invite subscribe, you get **referral rewards credited on the 7th** of each month.
- View your full **transaction history** — top-ups, payments and rewards — all in one place.

The screenshot displays the a-startup.io dashboard, which offers a variety of services for startups. The dashboard is organized into several categories, each with a list of services and their prices.

Everything to launch, register & raise
Govt registrations, certifications, incorporation, investor-ready decks and business videos — do it yourself with our guides, or let our experts handle it end-to-end.

Registrations & Certifications
Govt registrations & certificates — DIY guided or opt-in for you by experts.

- Startup India Registration (DPIIT)**: Get DPIIT recognized & unlock 80-IAC, tax & tender benefits. ₹5,999 onwards. [View](#)
- ZED Certification (MSME)**: Zero Defect Zero Effect — quality badge + subsidy benefits. ₹7,999 onwards. [View](#)
- Tax Exemption (80-IAC)**: 5-year income-tax holiday for DPIIT-recognized startups. ₹8,999 onwards. [View](#)
- FSSAI Food License**: Mandatory food business license — Basic / State / Central. ₹5,499 onwards. [View](#)
- ISO Certification**: ISO 9001 / ISO 14001 / 27001 etc — international quality standards. ₹6,999 onwards. [View](#)
- MSME / Udyam Registration**: Free govt subsidy registration — done right, fast. ₹4,999 onwards. [View](#)
- GST Registration**: Get your GST IN & start invoicing legally. ₹4,999 onwards. [View](#)
- IEC Code (Import Export)**: Import Export Code — your passport to global trade. ₹5,499 onwards. [View](#)

Investor Documents & Decks
Pitch decks, DPRs & master decks built to raise funding.

- Pitch Deck**: Investor-ready pitch decks that get meetings. ₹8,999 onwards. [View](#)
- Detailed Project Report (DPR)**: For infra DPRs for loans, subsidies & approvals. ₹8,999 onwards. [View](#)
- Master Deck**: The complete investor document suite. ₹13,999 onwards. [View](#)

Video & Media
Professional business videos, pitch reels & UGC content.

- Business Presentation Video**: Professional explainer video of your business. ₹19,000 onwards. [View](#)
- Professional Video Pitch (Reels)**: 30-60 sec reels to pitch your startup on social. ₹23,999 onwards. [View](#)
- 10 UGC Videos**: Authentic creator-style videos for ads & social. ₹54,000 onwards. [View](#)

Company Incorporation
Register your company — Pvt Ltd, OPC, LLP or combos.

- Company Incorporation**: Register your company the right way — Pvt Ltd, OPC, LLP. ₹9,999 onwards. [View](#)

Compliance
Ongoing ROC, tax & secretarial compliance — custom plans.

- Ongoing Compliance**: ROC, tax & secretarial compliance — tailored to you. Custom pricing. [View](#)

WHAT TO DO

- Browse the **services marketplace** — company registration, DPIIT, DSC, pitch deck and more.
- Choose **Self-serve** (do it yourself with our guide) or **Expert-assisted**.
- After payment, you **unlock the official government links + a step-by-step guide**.

Back

a-startup.io

Choose the plan that fits your funding journey

Start free. Upgrade when you're ready to unlock full funding access.

Monthly billing · all prices incl. 18% GST

FREE

₹0

Browse schemes & investors.
Application links stay locked.

- ✓ Browse scheme details
- ✓ Preview investor matches
- 🔒 Apply Now links locked
- 🔒 Investor contact locked

Continue Free

BASIC ACCESS

₹5,900 /mo

₹4,999 + 18% GST · 30 days

- ✓ 10 Schemes access
- ✓ 10 Investors access
- ✓ Unlock Apply Now links
- ✓ Save grants & investors

Get Basic

Most Popular

PREMIUM CA & DSA

₹17,700 /mo

₹14,999 + 18% GST · 30 days

- ✓ 15 Schemes access
- ✓ 15 Investors access
- ✓ Unlock all Apply Now links
- ✓ CA/DSA tools + referral rewards
- ✓ Priority support

Get Premium

CA & DSA

₹59,000 /mo

₹50,000 + 18% GST · 30 days

- ✓ 10 Schemes access
- ✓ 10 Investor access
- ✓ CA/DSA tools + referral rewards
- ✓ Commission wallet

Get CA & DSA

No hidden charges · Cancel anytime · Secure payments

WHAT TO DO

- Start free, then **upgrade** to unlock apply links and more matches.
- Plans begin at **Basic Access ₹5,900** (more schemes, investors and days on higher plans).
- Pay securely via Cashfree, or from your **wallet** balance.



[Browse services](#) [Dashboard](#)

My Orders

[Service orders](#) [Quote requests](#)

Company Incorporation
Combo (Pvt Ltd + GST + Startup India)
Created 20 Jun 2026, 06:55 pm

₹20,059

UNPAID

[Complete payment →](#)

ZED Certification (MSME)
Apply with our Experts
Created 20 Jun 2026, 06:54 pm

₹16,520

UNPAID

[Complete payment →](#)

ZED Certification (MSME)
Quick Guide (DIY)
Created 20 Jun 2026, 06:16 pm

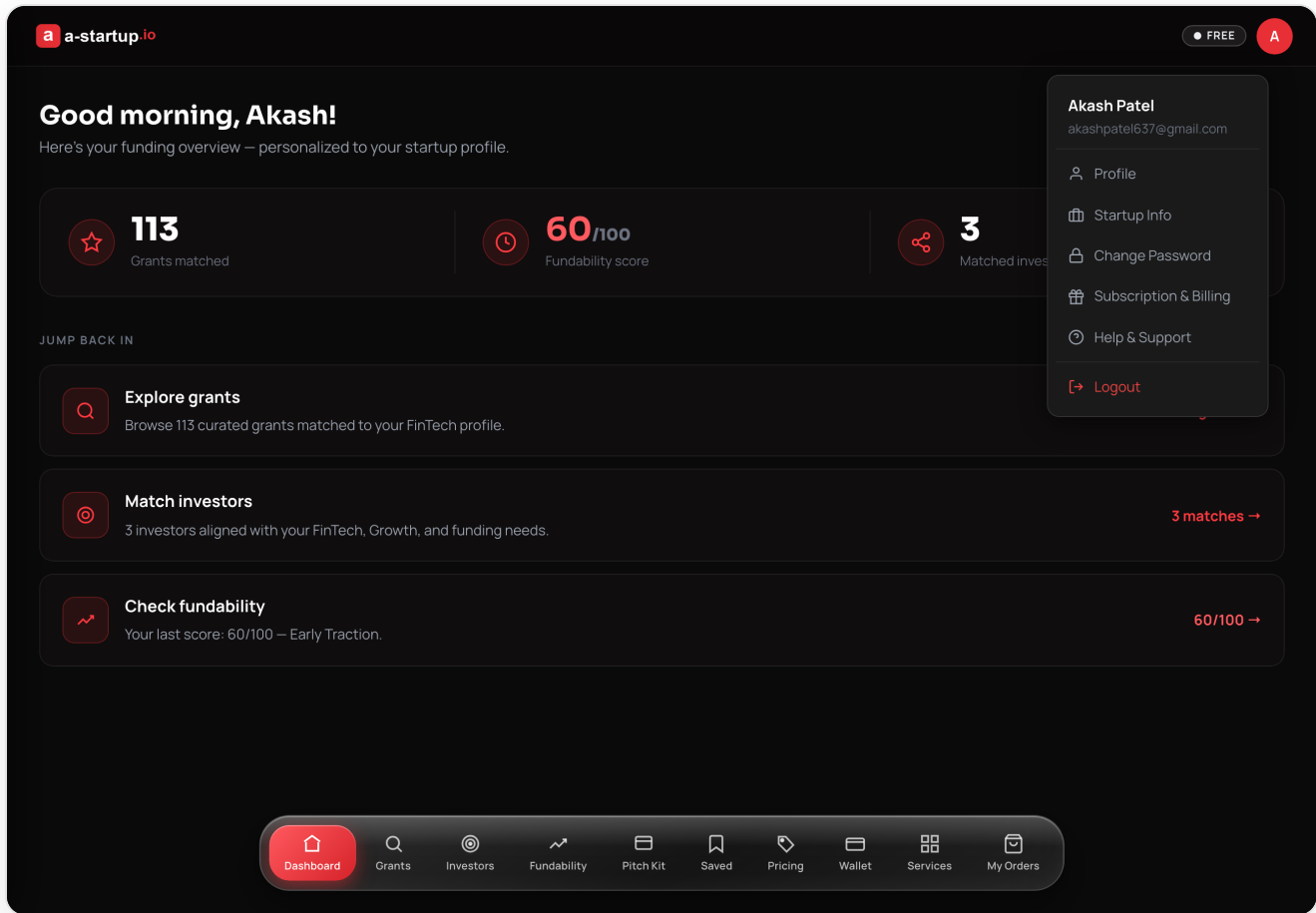
₹7,999

UNPAID

[Complete payment →](#)

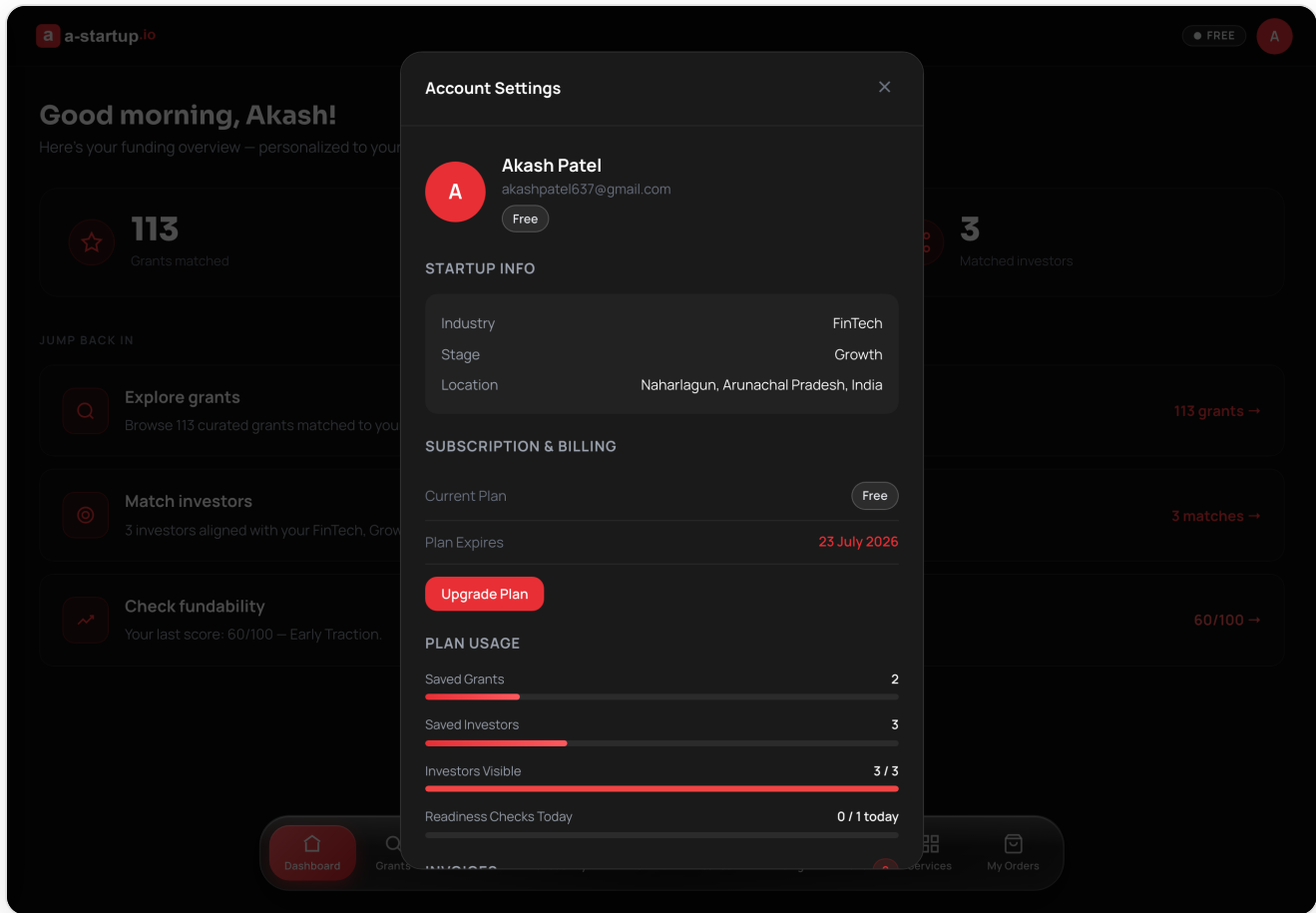
WHAT TO DO

- See all your **service orders and their status** in one place.
- **Download GST invoices** for every payment.
- Need help? Reach support right from your dashboard.



WHAT TO DO

- Click your **avatar (top-right)** to open the account menu — all your options in one place.
- **Profile & Startup Info** — view / edit your details.
- **Change Password, Subscription & Billing, and Help & Support.**
- **Logout** securely when you're done.



WHAT TO DO

- See your **account details** and **Startup Info** (industry, stage, location).
- Check **Subscription & Billing** — current plan, expiry date, and **Upgrade Plan**.
- Track **Plan Usage** — saved grants, saved investors, investors visible and readiness checks used.